



## FSD Kenya Showcases Green Finance Investment Opportunities at AFSIC – Investing in Africa 2025 Kenya Country Summit

**FSD Kenya** is sponsoring the Kenya Country Investment summit at **AFSIC – Investing in Africa 2025**. The Kenya summit and corresponding FSD Kenya Deal Book will include deals that will represent projects under the **Green Finance Project Preparation Facility**, sourced from green finance opportunities across 10 counties in Kenya. These projects are designed to attract private investment and support sub-national governments in developing bankable business models. With a goal of creating a pipeline of up to 50 investible projects across ten counties and linking them with appropriate financing instruments, from debt and equity to blended finance. The facility aims to bridge the gap between local priorities and available capital to ensure that climate finance actually reaches communities and supports inclusive, resilient growth. With a strong focus on green finance and women's economic empowerment, FSD Kenya is working to ensure that finance contributes to resilience and prosperity for those who are often excluded.

### ***FSD Kenya is all about creating value through inclusive finance. How are you doing that?***

FSD Kenya's work is all about unleashing the power of finance to enable people and businesses in Kenya to thrive. Over the last 20 years our work has tackled the barriers that prevent people and small businesses from fully participating in the economy. We generate evidence, [such as FinAccess](#) to understand the needs of underserved groups, [work with partners to design and test solutions](#), and strengthen financial systems so they support resilience, growth, and opportunity. Our focus is on ensuring that women, youth, and marginalised communities benefit from finance, while also aligning innovations with Kenya's green and climate goals.

### ***FSD Kenya seems to cover a range of impactful areas of finance, but we would love to hear more about your work in green finance and gender and women's economic empowerment?***

Green finance and gender are two areas where we see both need and opportunity.

FSD Kenya's work on green finance aims to stimulate interest and action in both 'greening finance' (mainstreaming climate and environment factors as a financial and strategic imperative in the financial sector) and 'financing green' (mobilising private and public finance for clean and resilient growth). We are working with the public and private sector, helping build models that channel investment into climate-smart solutions (like renewable energy and sustainable agriculture) so that

low-income households and small businesses can adapt to climate risks while also seizing new economic opportunities. [For instance, FSD Kenya is helping unlock climate-smart investments at the county level in the country.](#) First, we assessed ten counties—including Nairobi, Kisumu, Laikipia, and others—on fiscal performance, credit risk, green assets, and institutional capacity, to identify investible climate-ready projects. Building on those insights, we funded and launched a county green investment facility to prepare bankable green proposals and attract funding.

On gender and women's economic empowerment, [our work focuses on understanding the barriers women face in accessing finance, from social norms to product design, and work with partners to create solutions that expand women's financial inclusion and agency.](#) In both areas, the goal is the same: to ensure that finance contributes to resilience and prosperity for those who are often excluded.

***Please tell us more about the Green Finance Project Preparation Facility***

The Green Finance Project Preparation Facility is designed to support subnational governments in Kenya called counties, move from ideas to investment-ready green projects. Many counties have ambitious climate plans but often struggle to translate them into proposals that meet the standards of investors such as banks, investors, or development partners. Through the facility (managed by PwC Kenya in partnership with the ADA Consortium, county governments, and the National Treasury) we provide technical support to prepare bankable projects in areas such as renewable energy, sustainable agriculture, and waste management. The goal is to create a pipeline of up to 50 investible projects across ten counties and link them with appropriate financing instruments, from debt and equity to blended finance. While the facility doesn't provide direct funding, it bridges the gap between local priorities and available capital by offering feasibility studies, due diligence, and investor engagement. In this way, we ensure that climate finance actually reaches communities and supports inclusive, resilient growth. We have recently published lessons from this work to help refine and expand green finance efforts across Kenya.

***What deals and opportunities can we anticipate seeing in the FSD Kenya Deal Book & Kenya Country Summit at AFSIC in October 2025?)***

The deals will represent projects under the County Preparation Facility, sourced from green finance opportunities across 10 counties in Kenya. These projects are designed to attract private investment and support sub-national governments in developing bankable business models.

### **About AFSIC – Investing in Africa:**

**AFSIC – Investing in Africa** has become perhaps Africa’s most important annual investment event. AFSIC is wholly focused on accelerating Africa’s economic emergence by matching investment opportunities in Africa transforming Africa’s business, trade and investment environment, sustainably growing Africa’s economy at a continental scale.

### **About African Investments Limited:**

**African Investments Limited**, operates two multi award-winning digital platforms, the African Investments Dashboard ([www.africaninvestments.ai](http://www.africaninvestments.ai)), connecting global investors with curated, high-quality investment opportunities across Africa, and the Africa Business Opportunities Dashboard ([www.businessopportunities.ai](http://www.businessopportunities.ai)), which matches business, trade and investment opportunities across Africa covering all business objectives, products, sectors and countries in Africa.

### **About FSD Kenya:**

Financial Sector Deepening Kenya (FSD Kenya) is an independent trust dedicated to the achievement of a financial system that delivers value for a green and inclusive digital economy while improving financial health and capability for women and micro and small enterprises (MSEs).

FSD Kenya works closely with the public sector, the financial services industry, and other partners to develop financial solutions that better address the real-world challenges that low-income households, micro and small enterprises, and underserved groups such as women and youth face. For more information about FSD Kenya <https://www.fsdkenya.org/about-us/who-we-are/>

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