

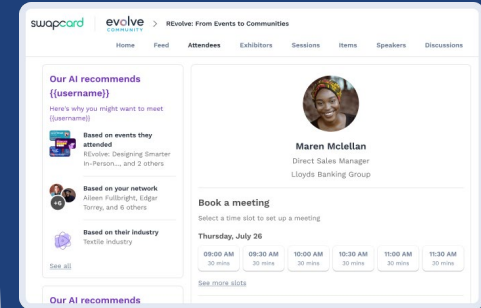
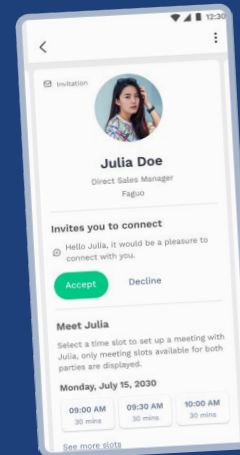


Investing in Africa

AFSIC – Investing in Africa 2025
The User's Guide

Event & Meeting App Guide

Event App Sponsored by



Access the app

Login

How to login for the first time?

1

You will receive an email similar to **this one** with a button redirecting you to a login page. Your account is automatically created by the platform after you have registered. A window will then prompt you to create a password for your account:

2

You can also access the event from your phone by downloading the AFSIC app ([iOS](#)/[Android](#)) or the event branded app.



Note: If you don't see this email in your mailbox, please check your spam folder. Most of our emails are sent from noreply@afsic.net



AFSIC - Investing in Africa 2025

Hello Jane,

The **AFSIC - Investing in Africa 2025** Event and Meeting App is now LIVE.

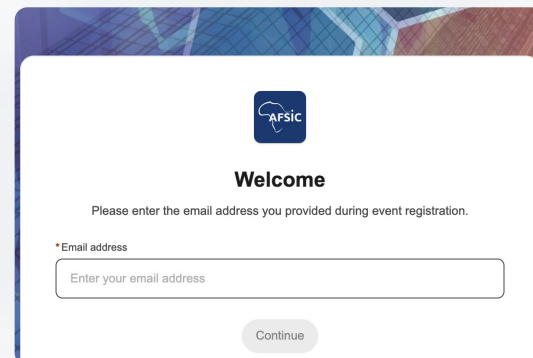
The **AFSIC - Investing in Africa 2025** Event App makes it easy to access the agenda and content, plan your time on site, connect with the right people and book meetings in advance.

All you have to do is **activate your profile** with the tap of the button below to edit and enhance your profile by **selecting your industry sector, country and attendee type**.

AFSIC - Investing in Africa 2024 starts on **Tuesday 14th October at 09h00** with registration opening at **7h45** and ends **Wednesday 15th October at 17h00**.

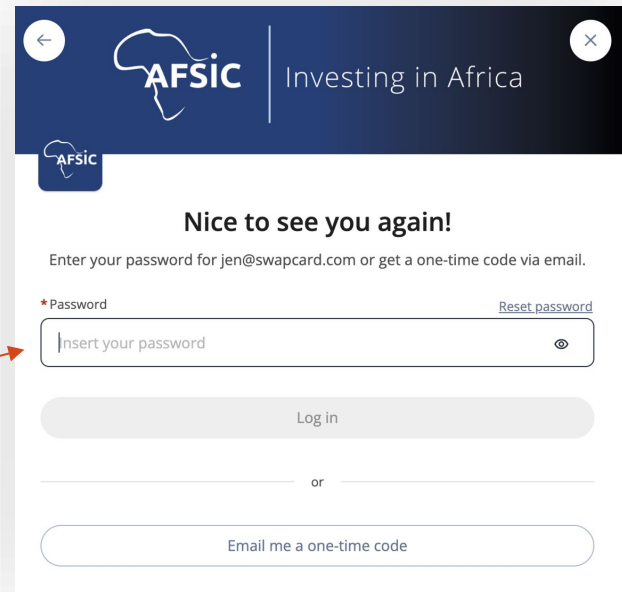
If you are planning on holding multiple meetings you may wish to book a [Deal Room Meeting Table](#) for the duration of the event (limited availability).

More information on how to maximise your time at **AFSIC - Investing in Africa 2025** can be found in the [User Guide](#).

The image shows a mobile app interface with a "Welcome" screen. At the top is the AFSIC logo. Below it, the word "Welcome" is displayed in a bold, black font. Underneath, a message says "Please enter the email address you provided during event registration." There is a label "* Email address" followed by a text input field containing the placeholder "Enter your email address". At the bottom right of the input field is a "Continue" button.

How to login when I have an account?

- 1 Access your account on connect.afsic.net/event/afsic-investing-in-africa-2025
- 2 Enter the email you used to register for your event
- 3 You will then be prompted to enter your password (if previously set) or notified that a one-time code has been sent to your email. If unsure of your password, you can request a one-time code. You'll promptly receive an email with a code that you can enter into the designated box.
- 4 If you need any help, please contact our [Support Team](#).



← AFSIC Investing in Africa ×

Nice to see you again!

Enter your password for jen@swapcard.com or get a one-time code via email.

*Password [Reset password](#)

Insert your password

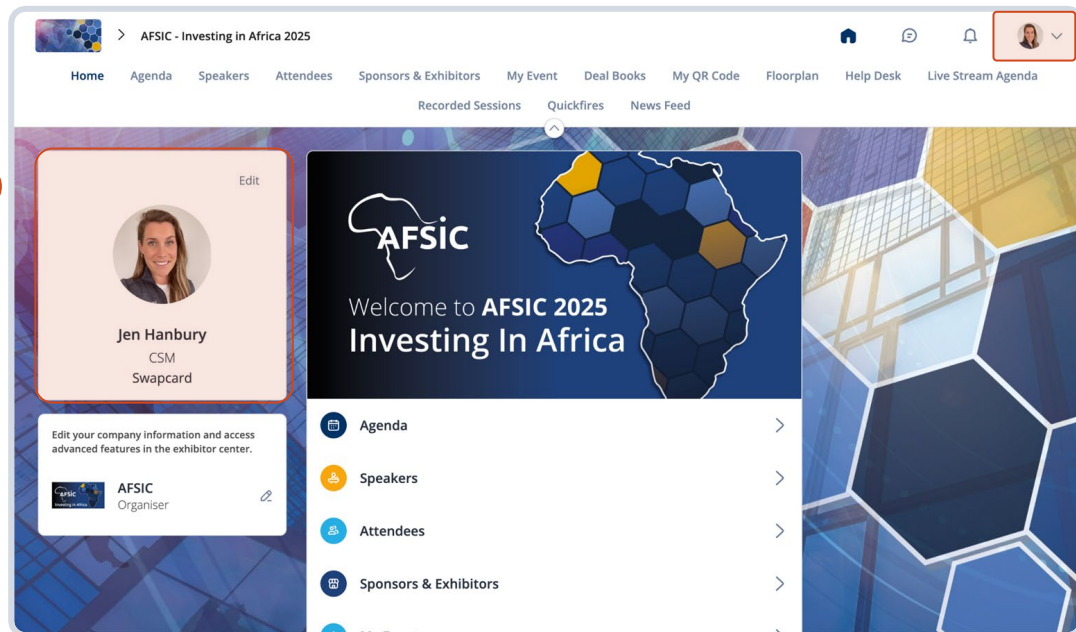
Log in

or

Email me a one-time code

Available Features

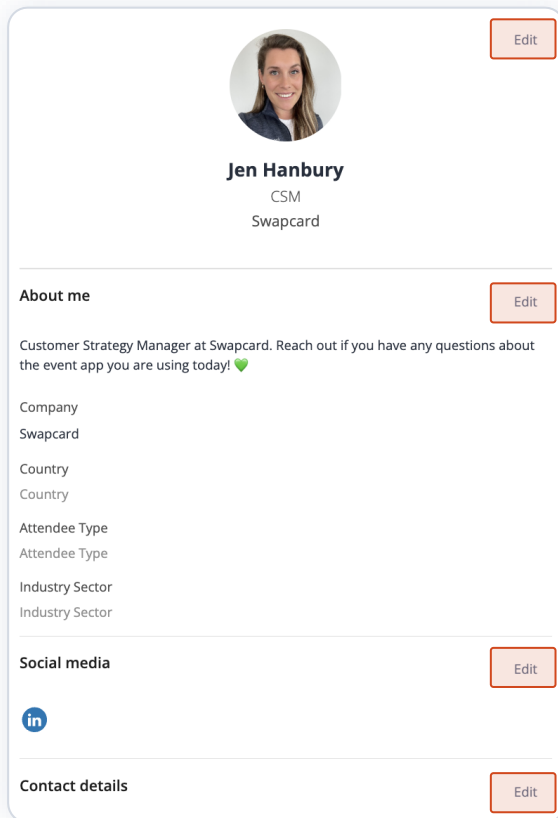
Content



There are two ways of accessing your profile:

1. From the drop-down on the upper-right corner of your screen, click **“My profile”**
2. On the left side of your screen next to your photo, click **“Edit”**

You'll be redirected to your profile where you can edit your information.



The image shows a user profile card for Jen Hanbury. At the top is a circular profile picture of a woman with long brown hair, wearing a dark blue top. To the right of the picture is an orange 'Edit' button. Below the picture, the name 'Jen Hanbury' is displayed in bold, followed by 'CSM' and 'Swapcard' in a smaller font. The card is divided into sections: 'About me' with a description and a green heart icon, 'Social media' with a LinkedIn icon, and 'Contact details'. Each section has an orange 'Edit' button to its right. The 'About me' section lists 'Company: Swapcard', 'Country', 'Attendee Type', and 'Industry Sector'. The 'Social media' section shows a LinkedIn icon. The 'Contact details' section is empty.

Jen Hanbury
CSM
Swapcard

About me
Customer Strategy Manager at Swapcard. Reach out if you have any questions about the event app you are using today! ❤️


Company
Swapcard

Country

Attendee Type
Attendee Type

Industry Sector
Industry Sector

Social media

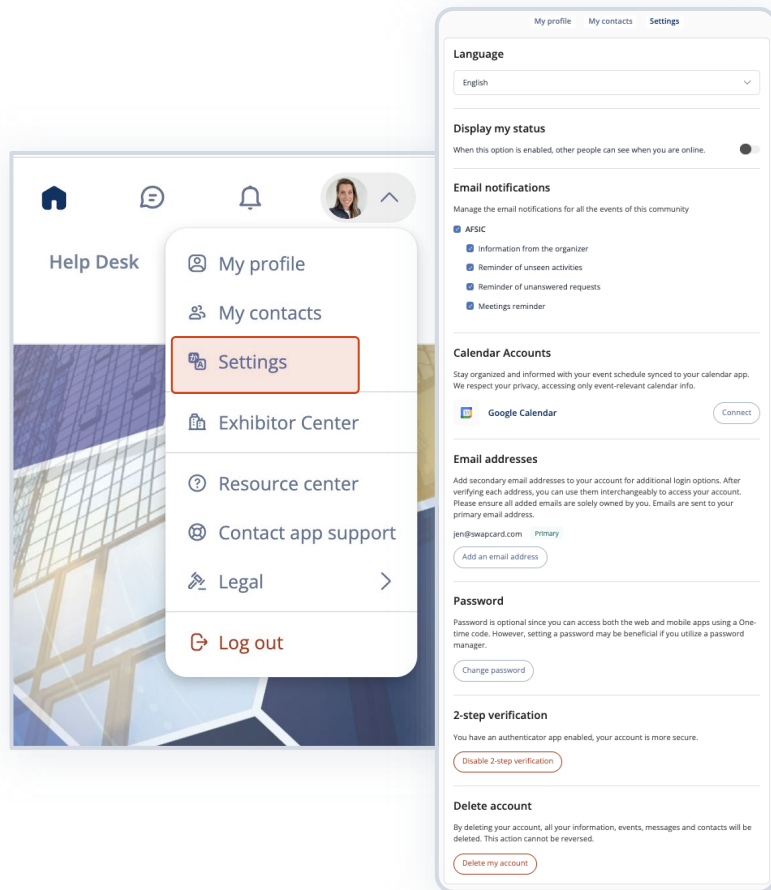


Contact details

To edit your profile, click **“Edit”** or **“Add”** next to the information section you want to edit.

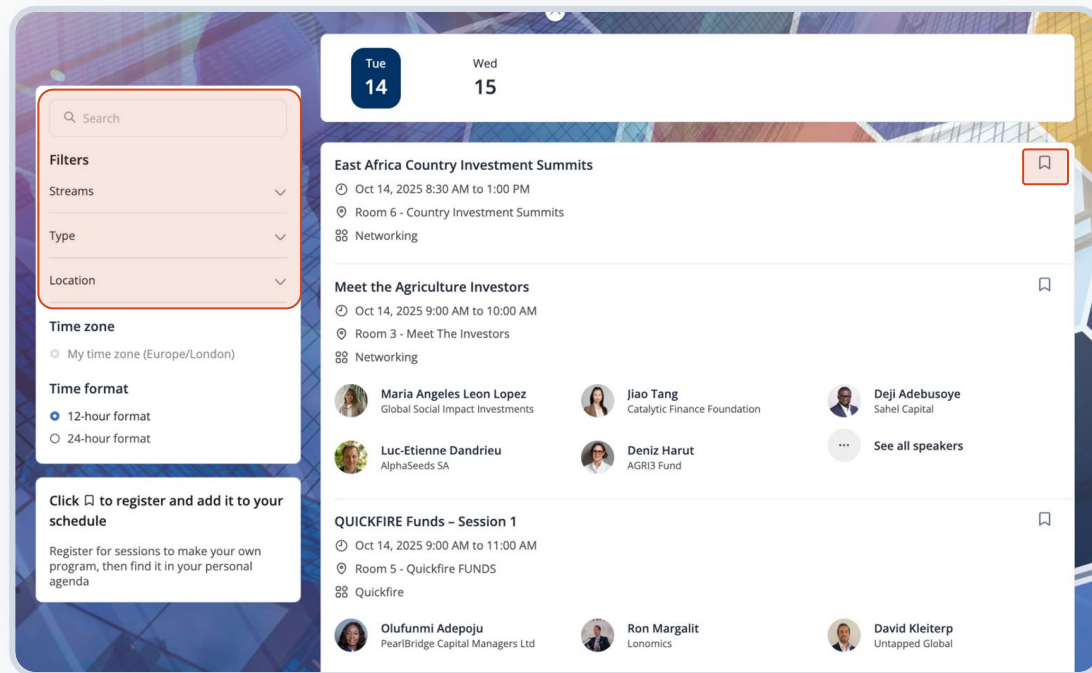
Here is the information you can edit:

- Personal information
- Biography
- Social Media
- Contact details
- Company
- Additional fields added by the organizer



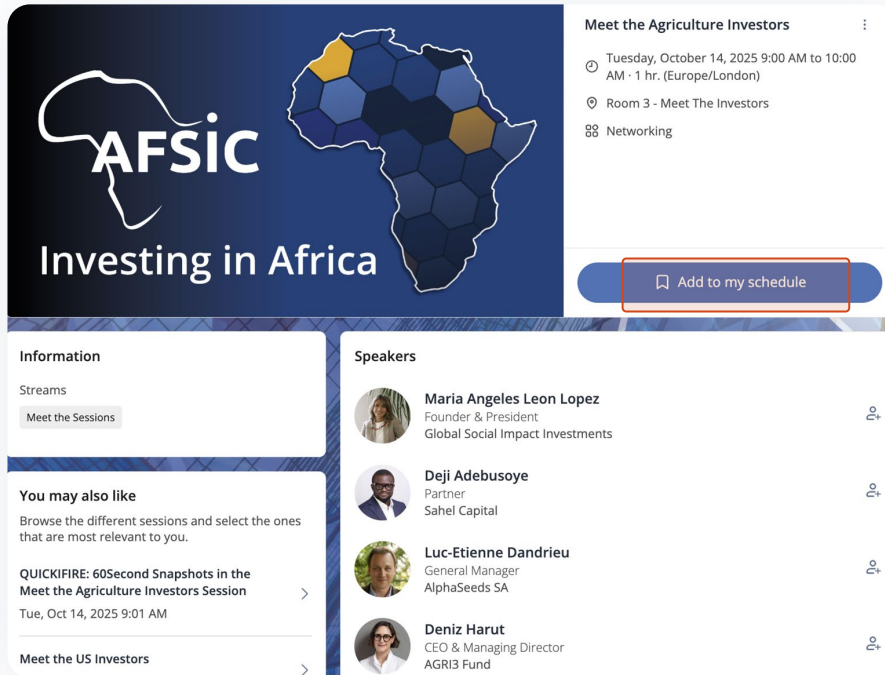
From the “My Settings” tab, you can update your account preferences:

- Language
- Display my status
- Email notifications
- Email addresses (add secondary email) details
- Update my password
- 2-steps verification
- Delete my account



The schedule/agenda button gives you an overview of the event sessions. You can register for sessions by clicking on this **bookmarking icon**.

You can find sessions by using the **search bar and filters** located on the left side of the screen.



The screenshot displays the event page for "AFSIC Investing in Africa". The header features the AFSIC logo and a map of Africa. The main session details are as follows:

- Meet the Agriculture Investors**
- Time:** Tuesday, October 14, 2025 9:00 AM to 10:00 AM · 1 hr, (Europe/London)
- Location:** Room 3 - Meet The Investors
- Activity:** Networking

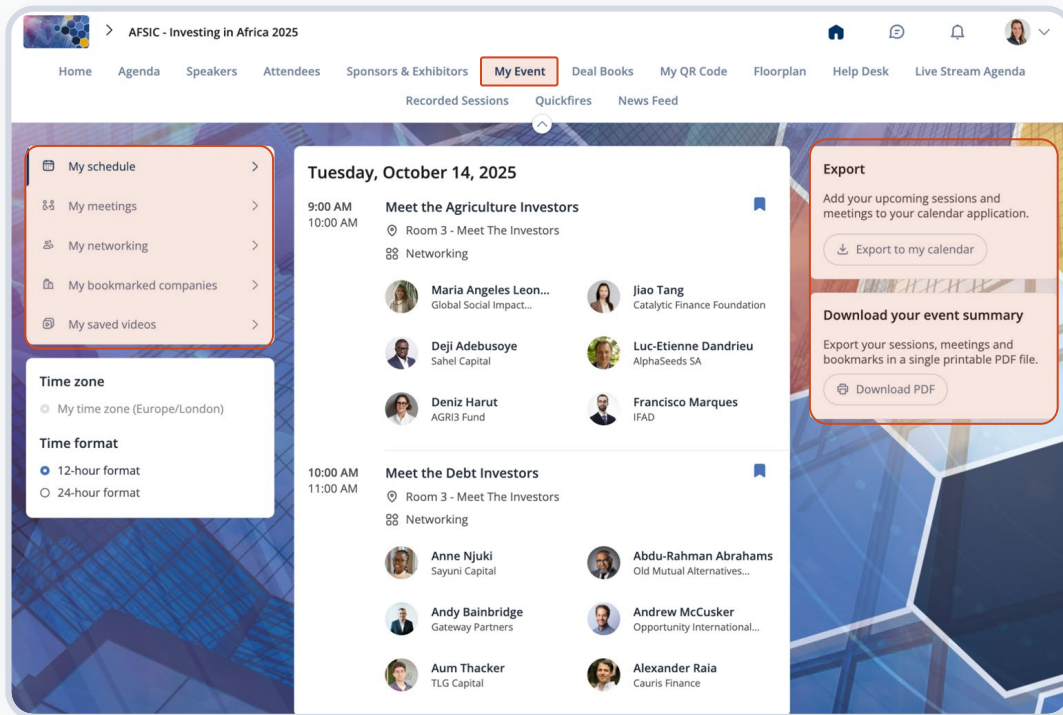
A red box highlights the "Add to my schedule" button. Below the session details, there are two sections:

- Information:** Includes a "Streams" section with a "Meet the Sessions" button.
- Speakers:** Lists four speakers with their photos and titles:
 - Maria Angeles Leon Lopez**: Founder & President, Global Social Impact Investments
 - Deji Adebuseye**: Partner, Sahel Capital
 - Luc-Etienne Dandrieu**: General Manager, AlphaSeeds SA
 - Deniz Harut**: CEO & Managing Director, AGRI3 Fund

At the bottom, there is a "You may also like" section with a recommendation: "QUICKFIRE: 60Second Snapshots in the Meet the Agriculture Investors Session" on Tuesday, Oct 14, 2025 9:01 AM.

By selecting a particular session, you'll uncover comprehensive details tailored to your interests: **dates, times, and location; featured speakers and exhibitors; pertinent documents and links; and a roster of registered attendees.**

You can bookmark sessions to be added to 'My Event' by clicking on '**add to my schedule**' icon.



The screenshot displays the 'My Event' tab of the AFSIC - Investing in Africa 2025 website. The top navigation bar includes links for Home, Agenda, Speakers, Attendees, Sponsors & Exhibitors, **My Event** (highlighted with a red box), Deal Books, My QR Code, Floorplan, Help Desk, and Live Stream Agenda. Below this, there are links for Recorded Sessions, Quickfires, and News Feed. On the left sidebar, a list of user-specific options is shown: My schedule, My meetings, My networking, My bookmarked companies, and My saved videos, all enclosed in a red box. Below this list are sections for 'Time zone' (set to Europe/London) and 'Time format' (set to 12-hour format). The main content area is titled 'Tuesday, October 14, 2025' and features two event blocks. The first block, 'Meet the Agriculture Investors', runs from 9:00 AM to 10:00 AM in Room 3 - Meet The Investors, with a networking session. It lists six participants: Maria Angeles Leon... (Global Social Impact...), Jiao Tang (Catalytic Finance Foundation), Deji Adebuseye (Sahel Capital), Luc-Etienne Dandrieu (AlphaSeeds SA), Deniz Harut (AGRI3 Fund), and Francisco Marques (IFAD). The second block, 'Meet the Debt Investors', runs from 10:00 AM to 11:00 AM in the same room, also with a networking session. It lists six participants: Anne Njuki (Sayuni Capital), Abdu-Rahman Abrahams (Old Mutual Alternatives...), Andy Bainbridge (Gateway Partners), Andrew McCusker (Opportunity International...), Aum Thacker (TLG Capital), and Alexander Raia (Cauris Finance). On the right side of the interface, there are two utility boxes. The 'Export' box, highlighted with a red box, prompts users to add upcoming sessions to their calendar and includes a button 'Export to my calendar'. The 'Download your event summary' box, also highlighted with a red box, offers to export sessions, meetings, and bookmarks as a single printable PDF file, with a 'Download PDF' button.

The tab “**My Event**” allows you to see your own schedule. Here you can find the **sessions, sponsors and partners** you bookmarked, your confirmed meetings and more.

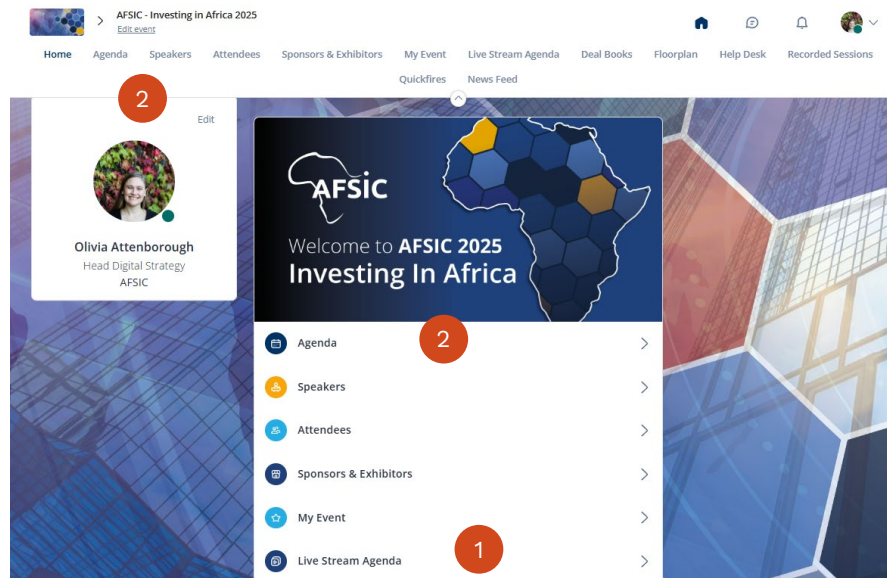
You can **export your schedule** by clicking “Export to my calendar” or “Download PDF.”

There are several ways to access an ongoing live session.

- 1 From **Event Home**, click the “**Live stream agenda**” button. If there is a live session, the live button should also be present as a tab on the top navigation bar.

You will get redirected to the ongoing session, or the following one if nothing is happening at that time.

- 2 You can also access it from the “**Event schedule**” or “**My Event**” tab. Click on the ongoing session to reach the session page.



As soon as the session begins, the video will be displayed at the top of the session page and will start automatically. You can refresh the page if it does not.

You will then be able to watch the video, in **full screen mode** if you wish, or continue to browse the app while watching the session in a **pop-out window**.

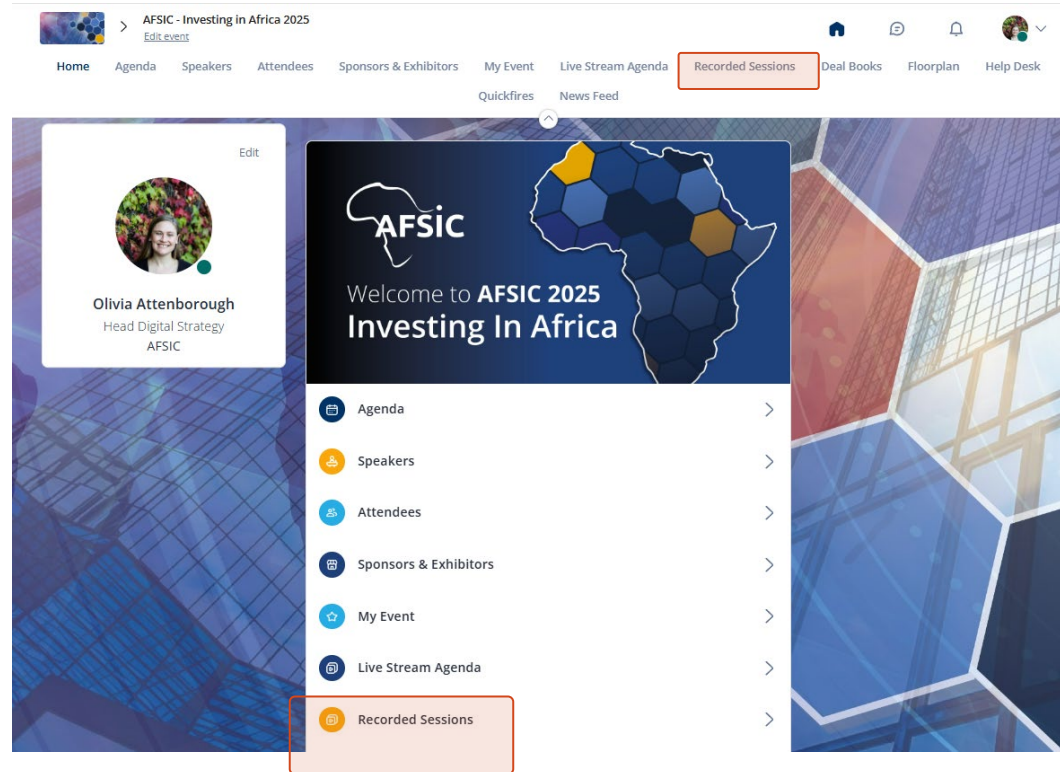
How to watch session on-demand?



The event organizer can make sessions available to watch **on-demand**.

You can access on-demand sessions through the schedule by clicking on past sessions.

There is a recorded sessions button on the homepage. This is where content is available to watch after the event has ended.

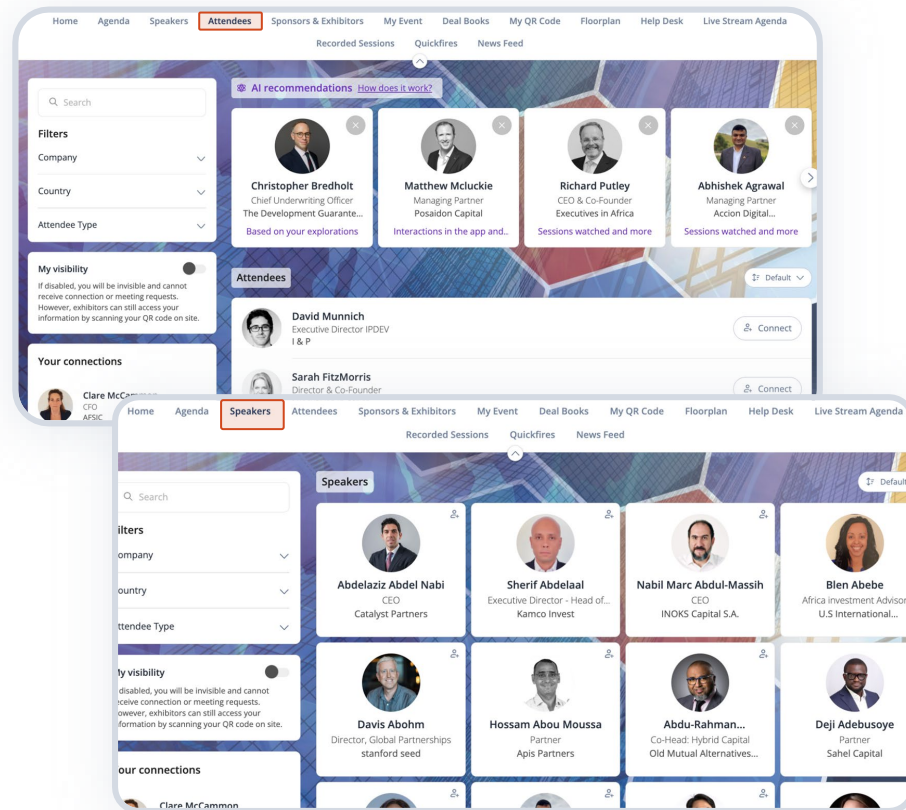
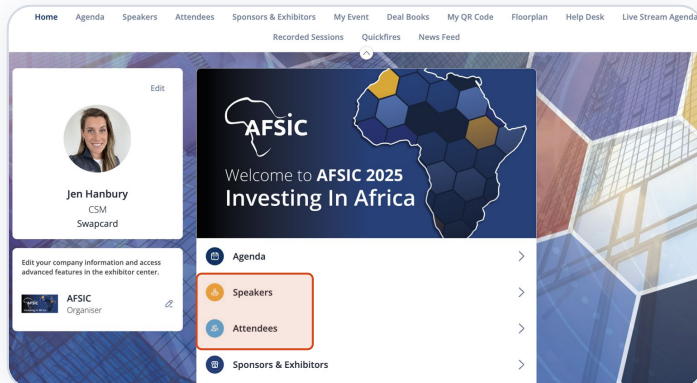


Available Features

Networking

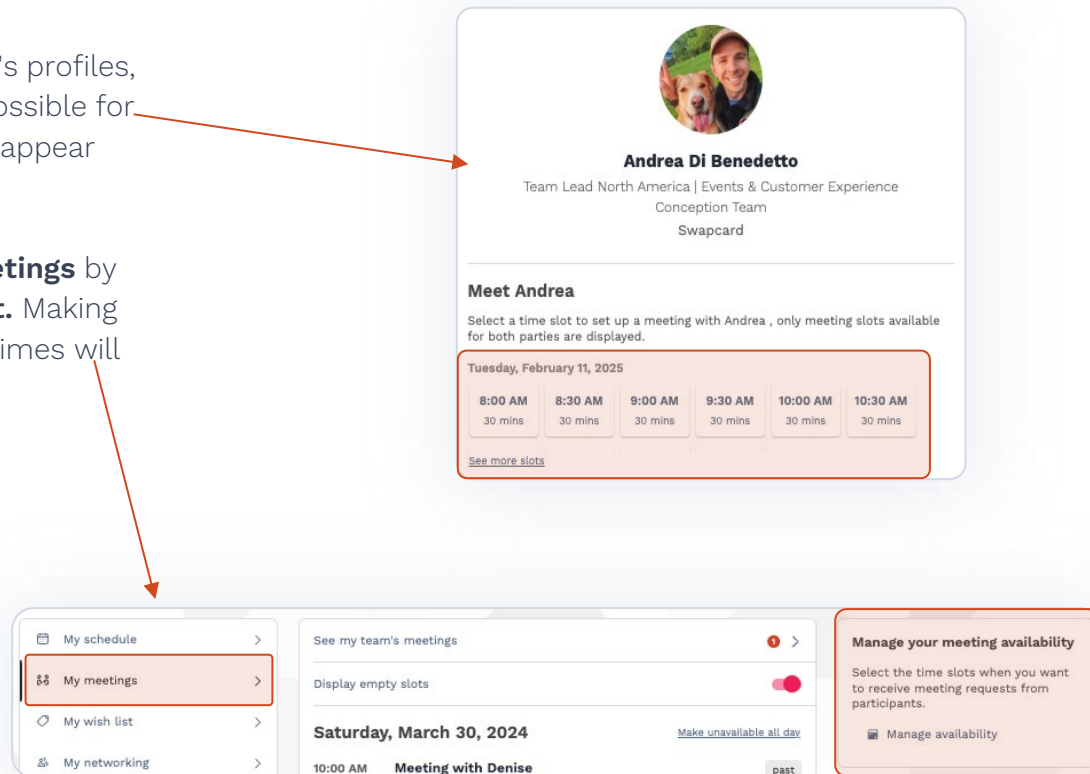
From the home page or the top navigation bar you can access the **Speaker** and **Attendee** lists.

Here you can search and find people to connect with. You can chat, have video calls, and book meetings. You can meet virtually or face-to-face.



If you see **time slots** appearing on people's profiles, it means that the organizer has made it possible for you to book meetings with them. Slots disappear once booked.

You can manage your **availability for meetings** by going to the **My meetings** tab in **My Event**. Making yourself unavailable all day or at specific times will remove meeting slots.



The screenshot displays the AFSIC networking interface. At the top, a user profile for **Andrea Di Benedetto** is shown, including a circular profile picture of a man with a dog. Below the name, his title is "Team Lead North America | Events & Customer Experience" and his team is "Conception Team". A section titled "Meet Andrea" prompts the user to "Select a time slot to set up a meeting with Andrea, only meeting slots available for both parties are displayed." Below this, a red-bordered box highlights a grid of available time slots for Tuesday, February 11, 2025, ranging from 8:00 AM to 10:30 AM in 30-minute increments. A link "See more slots" is visible below the grid. At the bottom, a navigation bar shows five tabs: "My schedule", "My meetings" (highlighted with a red border), "My wish list", and "My networking". To the right of the navigation bar, a section titled "See my team's meetings" shows a toggle for "Display empty slots" and a meeting entry for "Saturday, March 30, 2024" at "10:00 AM" with "Meeting with Denise". A red-bordered box on the far right highlights a "Manage your meeting availability" section, which includes a prompt to "Select the time slots when you want to receive meeting requests from participants" and a "Manage availability" button.

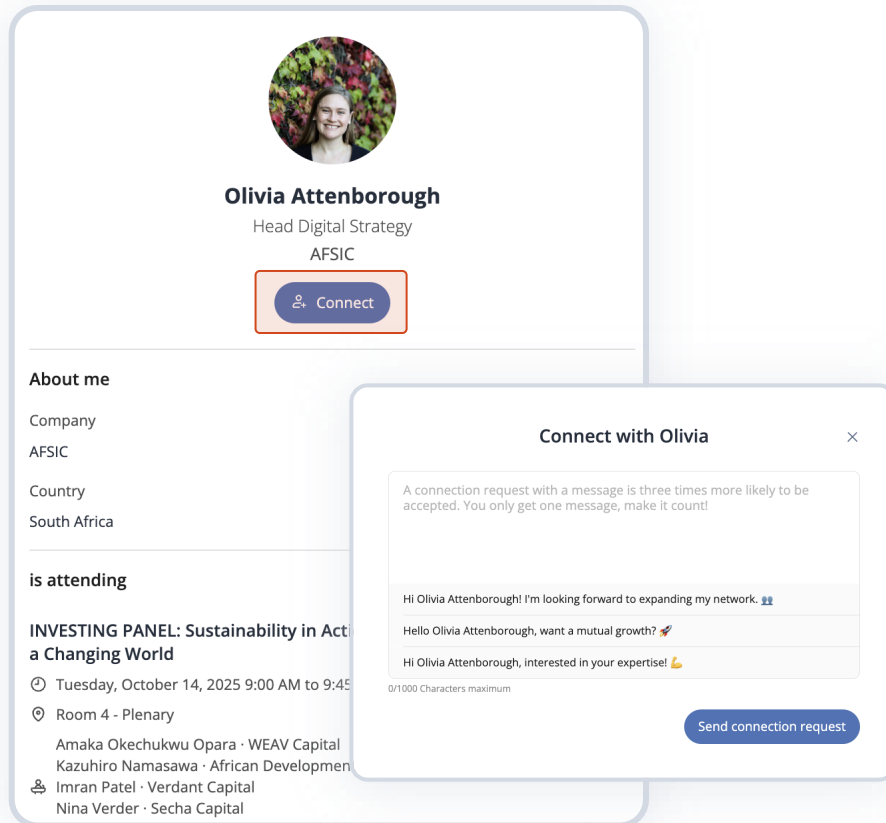
To send a connection request, go to their profile (via the list of participants, speakers or a company profile) and click the **Send connection request** button.

Tip: Add a note to your connection request to introduce yourself and explain the reason for your request.

You will be able to find a full list of your connections in **“My Event”** under **“My Networking”**.



Note: Accepting a meeting will automatically make the person who requested the meeting one of your connections with access to your complete profile.



The image shows a user profile for Olivia Attenborough, Head Digital Strategy at AFSIC. The profile includes a circular profile picture, name, title, and company. A red box highlights the 'Connect' button. Below the profile, there is a section 'About me' with fields for Company (AFSIC), Country (South Africa), and 'is attending' (INVESTING PANEL: Sustainability in Act a Changing World). A modal window titled 'Connect with Olivia' is open, showing a message input field with a character count (0/1000) and a 'Send connection request' button. The modal also displays a tip: 'A connection request with a message is three times more likely to be accepted. You only get one message, make it count!' and three example messages.

Olivia Attenborough
Head Digital Strategy
AFSIC

Connect

About me

Company
AFSIC

Country
South Africa

is attending

INVESTING PANEL: Sustainability in Act a Changing World

🕒 Tuesday, October 14, 2025 9:00 AM to 9:45 AM

📍 Room 4 - Plenary

Amaka Okechukwu Opara · WEAV Capital
Kazuhiro Namasawa · African Development Bank
Imran Patel · Verdant Capital
Nina Verder · Secha Capital

Connect with Olivia

A connection request with a message is three times more likely to be accepted. You only get one message, make it count!

Hi Olivia Attenborough! I'm looking forward to expanding my network. 🤝

Hello Olivia Attenborough, want a mutual growth? 📈

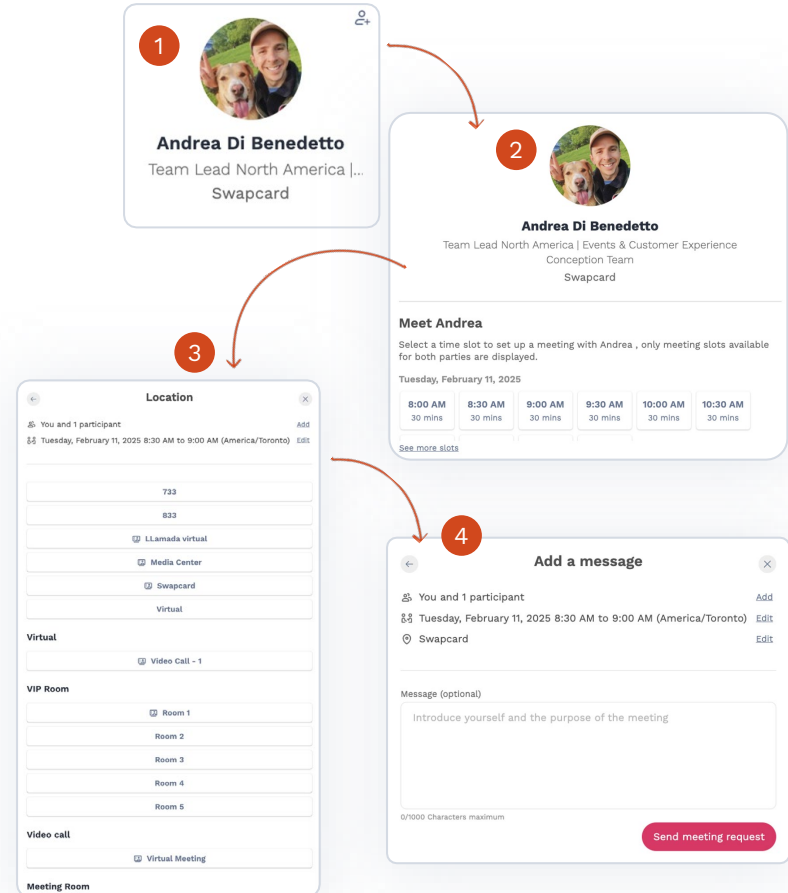
Hi Olivia Attenborough, interested in your expertise! 🙌

0/1000 Characters maximum

Send connection request

How to request a meeting

- 1 Access a person's profile (i.e.: from the Attendees button)
- 2 Click on one of the suggested meeting slots. For more slots click “see more slots”
- 3 After selecting a slot and choosing a location for the meeting, write a note to the person you would like to meet.
- 4 Once done, click “Send meeting request”. At both stages 3 and 4, you can add more people to the meeting and change the meeting’s date/time.



1 Access a person's profile (i.e.: from the Attendees button)

2 Click on one of the suggested meeting slots. For more slots click “see more slots”

3 After selecting a slot and choosing a location for the meeting, write a note to the person you would like to meet.

4 Once done, click “Send meeting request”. At both stages 3 and 4, you can add more people to the meeting and change the meeting’s date/time.

Andrea Di Benedetto
Team Lead North America |...
Swapcard

Andrea Di Benedetto
Team Lead North America | Events & Customer Experience
Conception Team
Swapcard

Meet Andrea
Select a time slot to set up a meeting with Andrea , only meeting slots available for both parties are displayed.
Tuesday, February 11, 2025

8:00 AM 30 mins	8:30 AM 30 mins	9:00 AM 30 mins	9:30 AM 30 mins	10:00 AM 30 mins	10:30 AM 30 mins
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See more slots

Location

You and 1 participant Add

Tuesday, February 11, 2025 8:30 AM to 9:00 AM (America/Toronto) Edit

723

833

LLamada virtual

Media Center

Swapcard

Virtual

Video Call - 1

VIP Room

Room 1

Room 2

Room 3

Room 4

Room 5

Video call

Virtual Meeting

Meeting Room

Add a message

You and 1 participant Add

Tuesday, February 11, 2025 8:30 AM to 9:00 AM (America/Toronto) Edit

Swapcard Edit

Message (optional)

Introduce yourself and the purpose of the meeting

0/1000 Characters maximum

Send meeting request

How to have a virtual meeting?

5 minutes before a virtual meeting and 15 minutes before a face-to-face meeting you will receive a reminder email from which you can click to access the meeting.

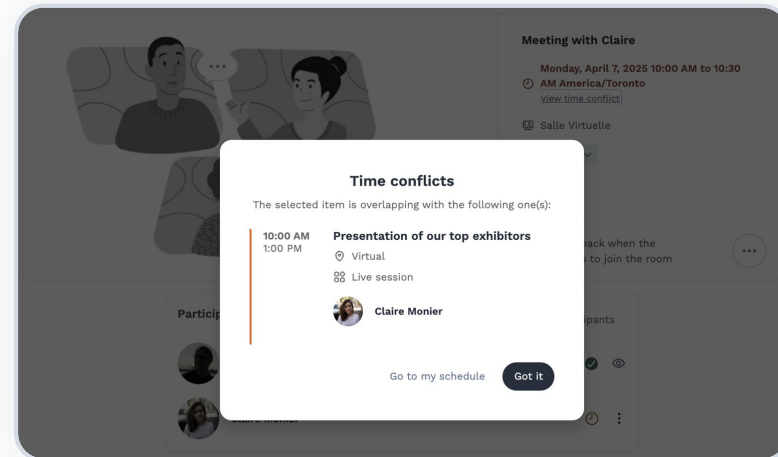
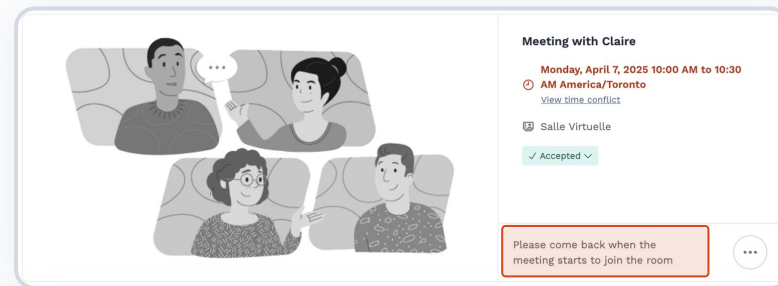
If you are already on the platform you can start the meeting by going to the profile of the person you have a meeting with, and click the **“Meeting call”** button.

This will launch the video call. This button is only available if the meeting is confirmed.

⚠ If you are already committed for another event (session or meeting), you will be notified by a red text on the meeting's page and in the 'My Event' tab to indicate the time conflict.



Note: You can also access a meeting directly from the meeting notification.

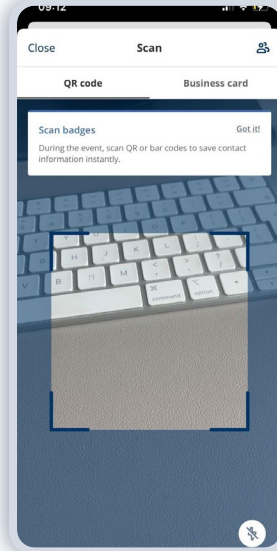
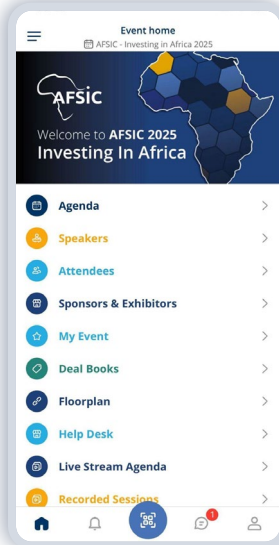


Physical Event

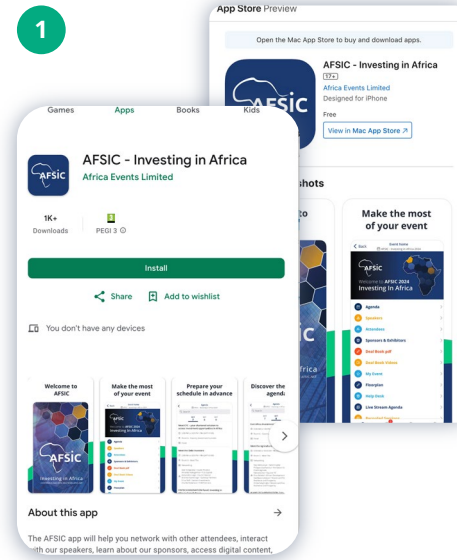
QR code / Scan badge

1 Download the AFSIC app for iOS or Android

2

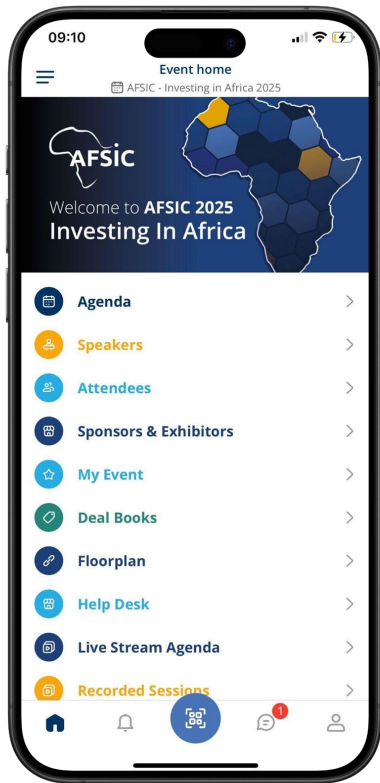


1

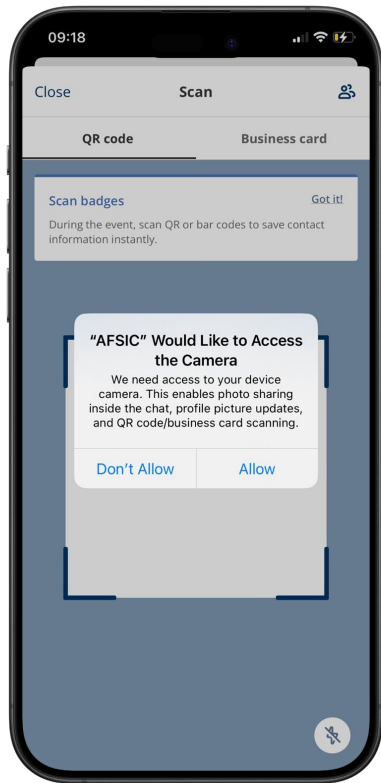


2

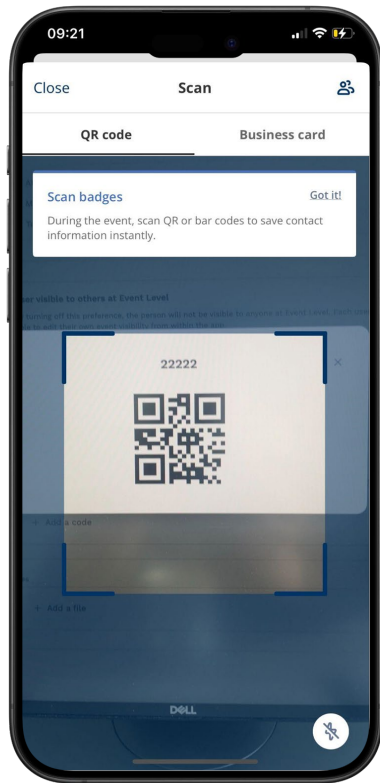
Login and click the **QR code icon on the navigation bar**. This opens up a QR code/barcode **scanner**.



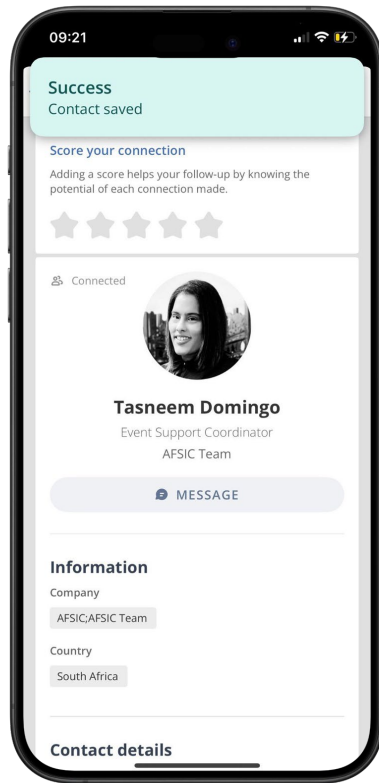
1. Click on the scanning icon in the bottom menu



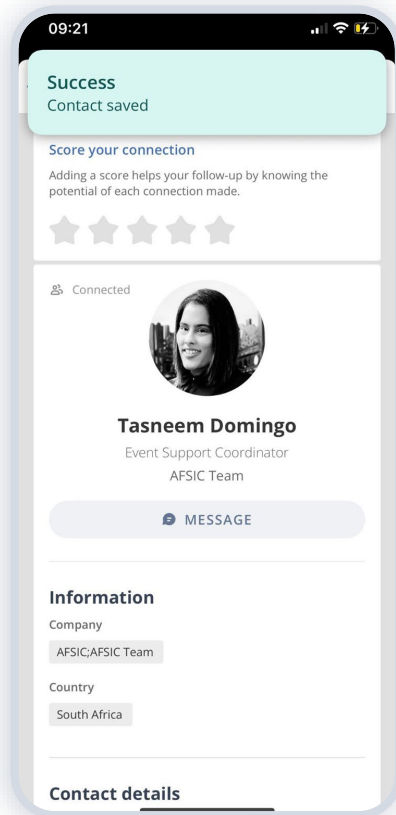
2. Grant camera permissions



3. Point the camera at a badge



4. You have successfully captured your lead!

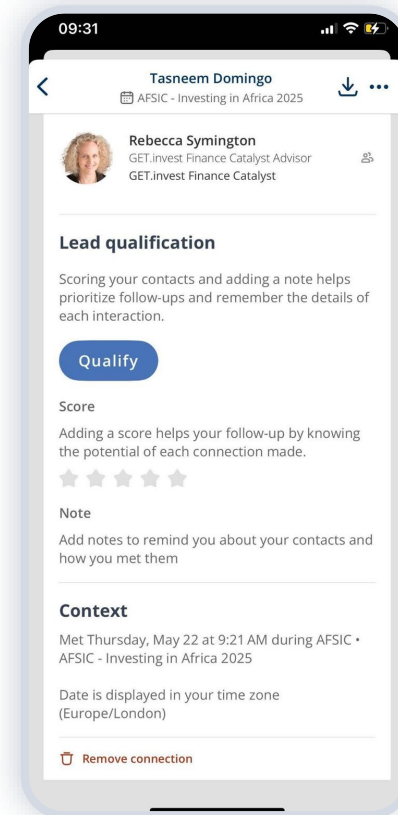


1

A pop-up will tell you if the scan was successful.

2

Scanning will automatically create a connection between you and the person you scan. They will then be in your own contact list





Thank you for taking
the time to read this
presentation.

Feel free to contact our [Support Team](#) if you need
assistance.

swapcard



Investing in Africa