



Investing in Africa

7th - 9th October 2024

Park Plaza, Westminster, London

Leading Africa Investment Event

WWW.AFSIC.NET



AFSIC Investing in Africa

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LEADING AFRICA EVENT GLOBALLY

AFSIC, now in its 11th year, is believed to be the largest African investment event taking place annually outside Africa and has become one of the most important conduits of investment into Africa.

Africa is the next big investment destination and multiple indicators suggest Africa has entered a cycle of strong economic growth.

AFSIC is entirely focused on bringing together Africa's business leaders and Africa's most interesting investment opportunities with the continent's most important investors and dealmakers to facilitate new investment into Africa.

AFSIC is a results focused investment event and provides the ultimate forum with exceptional content and networking opportunities for investors, business leaders and dealmakers to build networks, execute deals and raise capital.

NETWORKING AND FOCUSED BUSINESS MEETINGS ARE AT THE HEART OF AFSIC

- **More than 1500** of Africa's most important investors, financial intermediaries and business leaders expected to attend AFSIC 2024
- **Over 300 speakers** expected to share insights into the African investment ecosystem
- Presentations on compelling investment opportunities from many of our **AFSIC African Investment Dashboard** projects and **AFSIC Deal Book**
- Access to African investment opportunities across all business sectors through the **AFSIC African Investments Dashboard**
- Country and Sector-focused sessions, panels and workshops
- Business networking, one-on-one meetings and social events

"Over the past 5 years we have built a bank of rich insights and data and couple that with the contextual knowledge we have of Africa and our on the ground insights into what the economy is doing, the consumer market etc. to provide industry data to organisations investing in Africa. We are not just data providers, we are providing the local context as well. Being at AFSIC 2023 we have identified Ethiopia as a key player that has shown they can attract international investors and so at Stears we need to sit down and figure out how we can include this country in our insights expansion."

Stears

"We see largely international capital flowing through the private deals of Africa. As FSD Africa, we see the role of capital market development in terms of the entire ecosystem to enable this capital to flow better from where it is held to where it is needed most so that the economies can grow sustainably. At AFSIC we see opportunities for every kind of investor, providing a great opportunity to match different kinds of investors with different kinds of capital to different kinds of investments looking for different kinds of capital. An opportunity for investors and those that need capital to meet where the interests match."

FSD Africa

"Benchmark International is proud to have been invited as a sponsor for the AFSIC - Investing in Africa conference. With some 1300 delegates attending it was a very productive, engaging and insightful event where the appetite for investment on the continent was palpable."

Benchmark International

WHAT TO EXPECT AT AFSIC 2024

3 DAYS OF PREMIUM CONTENT

Interactive panel discussions
across the streams

INTERACTIVE EVENT AND MEETING APP

Your chance to plan your high
quality interactions during AFSIC

COUNTRY FOCUSED INVESTMENT SUMMITS

Highlighting attractive country
specific investment opportunities

3 DAYS OF VIP KEYNOTES

Powerful solos

INVESTOR PITCHES

Innovative presentations
of the most exciting new
projects and businesses

EXHIBITION

Engaging with the sponsors
and suppliers

DEAL ROOM

Meeting room set up to enable
you to book and reserve a table
to meet with connections

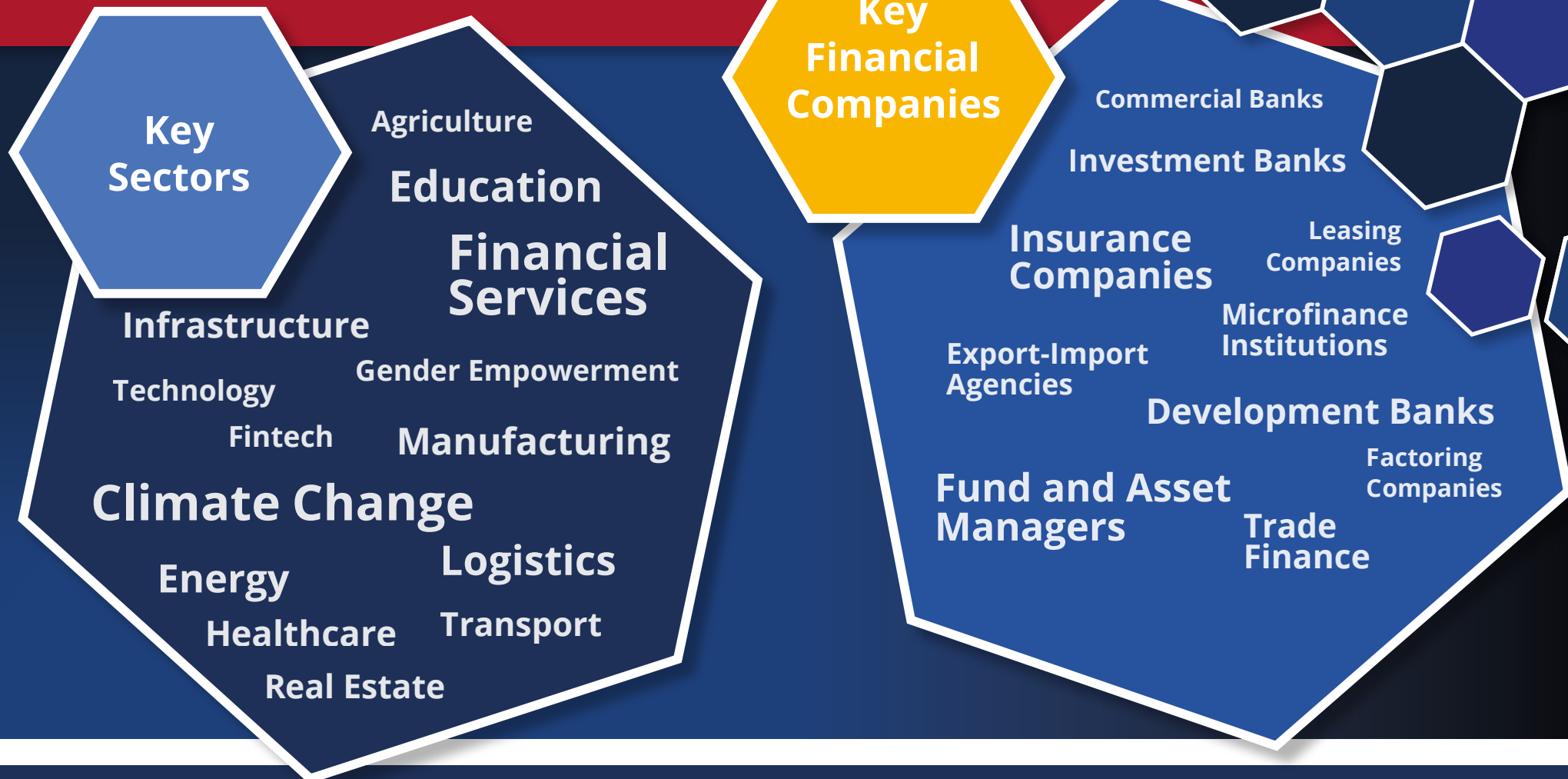
MEET LEADING INVESTORS SESSIONS

Meet the leading DFI's and Impact,
Infrastructure, Venture Capital and Early
Stage Investors

MEET AFRICAN DEALMAKERS EVENT

Enhanced informal networking in
a social environment

WHAT KIND OF AFRICAN COMPANIES ATTEND AFSIC?



WHY SHOULD INVESTORS ATTEND AFSIC?

Seeking New Investment Ideas?

- AFSIC attracts a wide range of business executives and dealmakers from the African continent who represent investor ready projects, businesses and investment funds seeking debt and/or equity.
- Many of the projects are profiled in our AFSIC African Investment Deal Book which is sent out bi-annually and just before AFSIC
- Investors have numerous opportunities to discover new investment ideas by attending the AFSIC Quickfire project pitching sessions where fund managers, company leaders and entrepreneurs introduce their new projects and funds
- Investors can attend country-specific project presentations and discussion sessions
- Investors can pre-plan B2B meetings via our AFSIC Event App and join informal networking "Meet The Investor" sessions to share their own investment mandates with company executives and dealmakers

Raising capital for your own fund?

- AFSIC provides opportunities for fund executives to attract investment into new funds through introductions to Fund of Fund, DFI, SWF and other LP investors.
- Investors can share their funds' metrics, mandates and past performance through formal presentation sessions
- Investors can join investor panels, formal and informal networking sessions and B2B meetings supported by the AFSIC African Investments Dashboard digital database of investment opportunities and the sophisticated AFSIC Event App



WHAT IS THE AFSIC AFRICAN INVESTMENTS DASHBOARD?

Award-winning Investment Platform

- Connecting African projects and African funds seeking capital with global investors
- Over 25,000 institutional investors covering private and public equity, private and public debt, funds, venture capital, angel funding, trade finance

Who uploads projects onto the platform?

- Investment bankers with portfolios of African projects seeking access to a wider investor pool
- African Government Agencies seeking FDI for investor-ready projects
- Investors seeking capital for their own funds or for their investee companies
- African companies seeking capital with investor-ready documents

Established Private Credit Fund providing Trade Finance to SME's

Food Security and climate mitigation with plant based protein from water lentils

Grid-scale renewable energy platform seeking investment

\$50m fund aimed at developing SMEs across Sub-Saharan Africa through gender-smart investing

Well established Microfinance Institution looking to expand lending to the SME sector

Educational investment capital focussed on Early Childhood Development (ECD)

High growth mobility fintech based in Uganda & Mexico, raising equity & debt capital for expansion

\$30M for Seed-stage Blockchain Innovations in Africa

Seeking an investor for an exclusive bulk project located in Nacala, Mozambique

Impact fund and accelerator backing startups scaling solutions for a more climate resilient Africa

RAISING CAPITAL?

1.

Upload a project to our AFSIC Africa Investments Dashboard for our global network of institutional investors to access



AFSIC African Investments Dashboard



2.

Projects listed on our platform are invited to register for AFSIC and to feature in our AFSIC 2024 Dealbook.

3.

Pitch your investment opportunity on site to investors

4.

Want more profile for your project or assistance with capital raising? Contact the African Investments Team investments@africaninvestments.co

Investing in Africa

+US\$6.2bn worth of deals and investment opportunities profiled onsite

NUMBER OF DEALS

140

VALUE OF CAPITAL SOUGHT

**US\$6.2
BILLION**

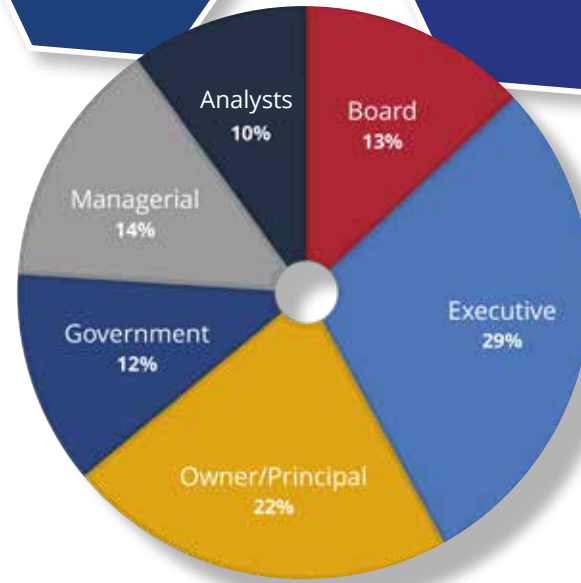


AFSIC Investing in Africa

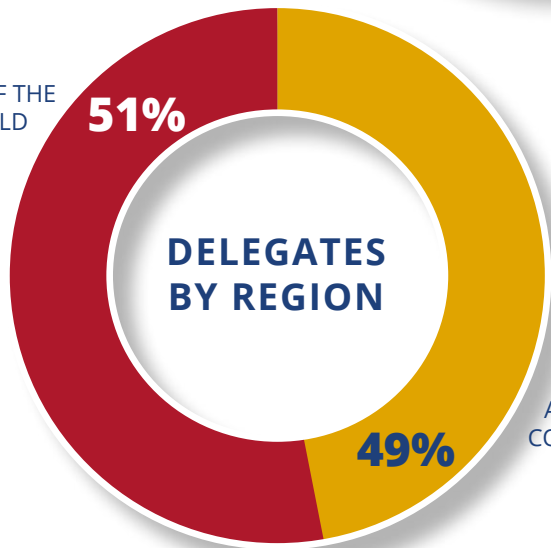
CATEGORY OF PARTICIPANTS



PROFILE OF ATTENDEES

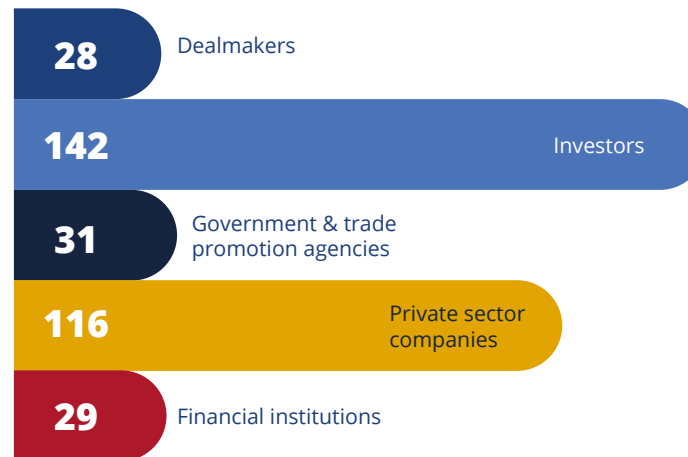


REST OF THE WORLD

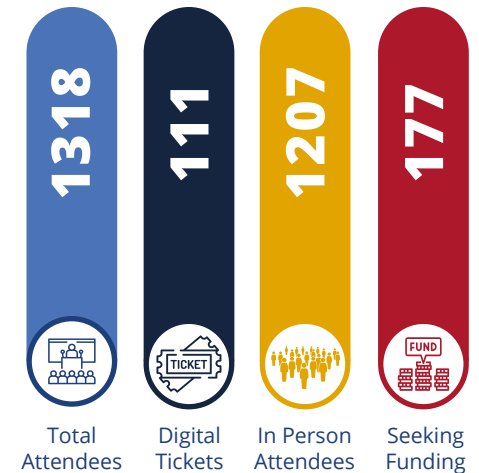


AFRICAN COUNTRIES

SPEAKERS



ATTENDEES



WHY SPONSOR AFSIC 2024?

Raise the profile of your brand

Showcase your products and solutions

Meet the right decision makers

Maximise exposure on-site and across our extensive digital channels

Generate new and valuable leads

Engage with your target audience



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| | PREMIER | EVENT AND MEETING APP | DEAL BOOK | DEAL ROOM | MAD EVENT | LEAD STREAM | GOLD | SILVER | BRONZE | COUNTRY INVESTMENT SUMMIT |
|--|----------------|-----------------------|----------------|----------------|----------------|----------------|----------------|----------------|---------------|---------------------------|
| SPEAKING/ATTENDANCE | | | | | | | | | | |
| Delegate tickets including speakers | 8 | 6 | 5 | 5 | 5 | 5 | 4 | 3 | 2 | 2 |
| Keynote solo | 2 | 1 | 1 | 1 | MAD Solo | 1 | | | | |
| Panel slot | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | | 1 |
| Chairing slot | 2 | 1 | 1 | 1 | 1 | 1 | 1 | | | |
| BRANDING | | | | | | | | | | |
| Logo on AFSIC Website, Dashboards and Event App | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo on all AFSIC advertising and digital/social media platforms | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo on all AFSIC Mailers | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | |
| Logo on Conference Badge | ✓ | | | | | | | | | |
| Logo on all collateral and on site branding | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Advert in Conference Programme | Full Page ✓ | Full Page ✓ | Full Page ✓ | Full Page ✓ | Full Page ✓ | Full Page ✓ | Full Page ✓ | Full Page ✓ | Half Page ✓ | Half Page ✓ |
| Opportunity to submit collateral for Conference Bags | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Sole Branding in Deal Room | | | | ✓ | | | | | | |
| NETWORKING/LEAD GENERATION | | | | | | | | | | |
| Networking Exhibition Stand | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Early Access to AFSIC Event App | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Digital stand on Event APP | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Deal book listing | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| COST | £28,950 | £21,950 | £19,950 | £19,950 | £27,950 | £16,950 | £14,950 | £12,050 | £8,950 | £10,950 |

All prices are quoted excluding VAT, if applicable

ADDITIONAL **SPONSORSHIP OPPORTUNITIES**



The graphic features a central cluster of hexagonal callouts. On the left, a yellow hexagon contains an icon of a shopping bag with a striped straw and the text 'CONFERENCE BAGS £9,950'. Above it, a red hexagon contains an icon of a lanyard and the text 'DELEGATE LANYARDS £9,950'. To the right, a red hexagon contains an icon of a lanyard and the text 'SPEAKER LANYARDS £9,950'. Further right, a yellow hexagon contains a Wi-Fi icon and the text 'WIFI SPONSOR £5,950'. The background is dark blue with a pattern of light blue and yellow hexagons.

| Sponsorship Opportunity | Price |
|-------------------------|--------|
| Conference Bags | £9,950 |
| Delegate Lanyards | £9,950 |
| Speaker Lanyards | £9,950 |
| WiFi Sponsor | £5,950 |

REGISTRATION DETAILS

AFSIC 2024 will commence at 1400 on Monday 7th October and close at 1700 on Wednesday 9th October.

Registration is required to attend AFSIC and can be completed online. We recommend that you register early to benefit from Early Bird rates at www.afsic.net/delegate-registration.

Delegate Tickets include:

- One delegate place with access to all presentation sessions and networking areas
- Lunch and refreshments on full conference days
- Access to the Meeting and Event App which goes live one month prior to the event

Extra options:

- Meet African Dealmakers (MAD) event **£163 +VAT**
- Deal Room Table for the Duration of the event **£795 +VAT**

Contact registrations@afsic.net for further information.

HOW TO REGISTER

- 1 ONLINE**
www.afsic.net/registration
- 2 TICKET INFORMATION**
Select your ticket options
- 3 REGISTRATION**
Complete the registration form
- 4 PAYMENT**
Make an easy online payment using credit card or request an invoice

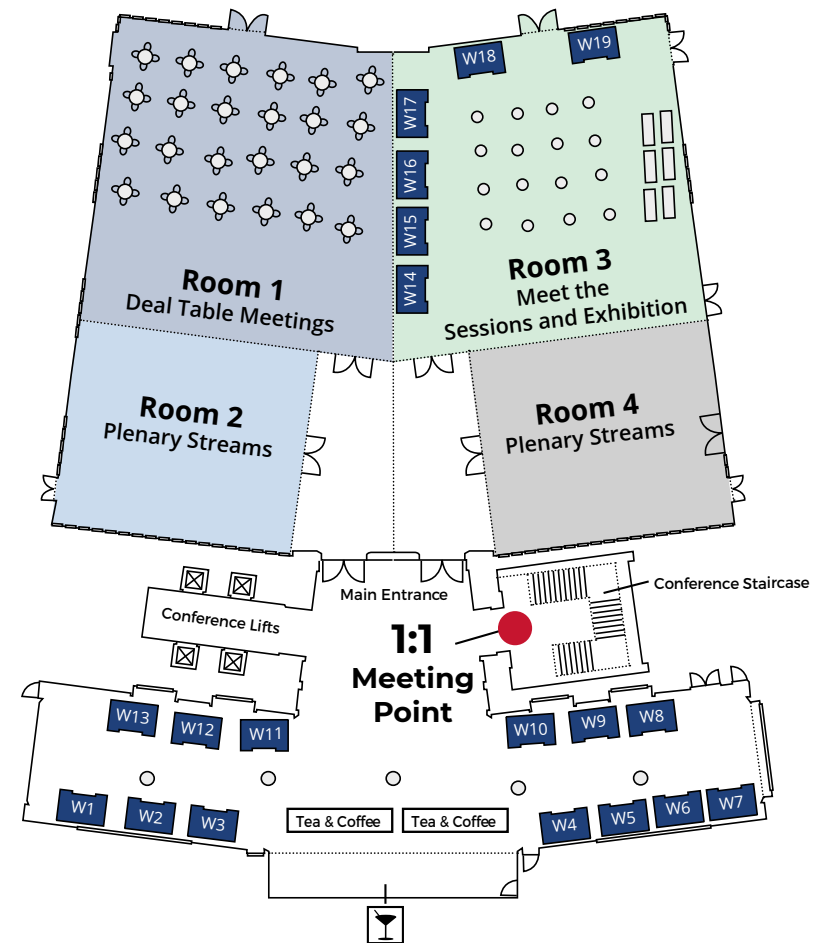
| Registration Fees per delegate (excl UK VAT @ 20%) | Amount | Ends |
|---|--------|------------|
| Early Bird Registration 1 | £1,075 | 29-Feb-24 |
| Early Bird Registration 2 | £1,195 | 30-Apr-24 |
| Early Bird Registration 3 | £1,295 | 31-May-24 |
| Early Bird Registration 4 | £1,395 | 30-Jun-24 |
| Early Bird Registration 5 | £1,495 | 31-Aug-24 |
| Standard Registration Rate | £1,595 | 30-Sept-24 |
| Last Minute Delegate Registration Rate | £2,195 | 9-Oct-24 |
| Student Delegate Rate | *£380 | |
| Charity Delegate Rate (registered charities only) | *£640 | |
| Discount for 3 or more delegates <i>(This discount cannot be used in conjunction with any other discount or promotional offer)</i> | *25% | |

*Please apply for this special rate at registrations@afsic.net

AFSIC 2024 - EXHIBITION FLOOR PLAN



Westminster Ballroom Level - 3



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Premier, Lead Stream and Event App Sponsors 2023



Gold Sponsors 2023



Sponsors 2023



Fund for Resilience and Prosperity

One look at my LinkedIn profile and you can easily realize I have been to a few African conference over the years.

The AFSIC without a doubt was the best one I have attended. Most if not everyone already had skin in the game with a deep understanding of dear Africa.

The ability to readily connect with fellow participants was cutting edge.

RMB

There is a real buzz around Namibia and we look forward to launching our trade mission programme shortly and announcing dates for our next set of meetings with the country which will include a follow up on hydrogen and renewable energy opportunities, agriculture and oil & gas including Scotland's role in decarbonising the sector.

Scottish Africa Business Association

Thank you to the AFSIC - Investing in Africa team for providing a platform where key stakeholders can discuss the amazing potential within Africa's growing markets, existing sustainable investments, and innovative financial solutions.

AZA Finance

It was a truly enlightening experience engaging with fellow thought leaders, investors, and change-makers focused on driving economic growth across the African continent.

The discussions were dynamic and rich, revolving around innovative financial solutions, sustainable investments, and the immense potential that lies within Africa's burgeoning markets.

AfriQapital

I was pleased to attend the AFSIC - Investing in Africa conference in London earlier this week on Monday 09 October 2023. #AFSIC, the largest annual #Africa #Investors Event held outside the continent, was truly enlightening. It offered a remarkable platform to #connect with #African #business #leaders, #investors, and #dealmakers. The #networking opportunities were invaluable, allowing me to engage with professionals and #entrepreneurs in the African business landscape, and explore exciting prospects.

AXIS Fiduciary LTD

I am thrilled to have had the privilege of representing CardinalStone at AFSIC - Investing in Africa held last week in London. I extend my sincere gratitude to the entire organizing team for facilitating these meaningful engagements that aim to inform both today and the next generation of investors. The insights shared by fellow speakers, the engaging discussions and the chance to network with a diverse array of professionals from across the globe all contributed to an immensely beneficial experience.

CardinalStone Partners

I wanted to take a moment to express my heartfelt thanks to AFSIC - Investing in Africa. It was a truly enlightening and enriching experience.

The valuable insights shared by the speakers, the engaging discussions, and the opportunity to network with DFIs, impact investors, banks, government officials, advisors, and companies from all around the world were all incredibly beneficial.

MACAPI

We had a great session at AFSIC. It was also nice to meet some interesting folks from the investor, business and media community of Africa and the UK. There's some big innovations waiting to happen in this space and we're glad to be associated with it.

Yabx



"It was great to see how #climate has become a central topic at #AFSIC and seeing how what we do at Persistent fits in so well with what many other actors and investors are doing at later stages and with different instruments. If we all play our roles, it fills me with confidence that we can unlock the massive potential #Africa holds to help the world mitigate climate change while at the same time creating economic and social empowerment.

Special thanks also to FSD Africa for highlighting our work and the relevance of Climate investing and Venture Building."

Persistent



REVIEWS FROM AFSIC 2023



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Contact us

Sponsorship Enquiries: emma@afsic.net | AFSIC Registration: registrations@afsic.net

General Enquiries: event@afsic.net | Find us: www.afsic.net