

CUSTOM MADE TO CLOSE DEALS

CLOSING DEALS IS HARD. EXPERIENCE COUNTS.

From bringing the right client to market and finding the ideal fit between buyer and seller to getting the terms hammered out and the funds flow finalized, Benchmark International has that experience.

We represent business owners who are highly motivated to take the next logical step with the businesses they have built with their own body and soul. Whether they seek to take that business to the next level, exit, or just find a way to diversify their personal wealth; dozens of entrepreneurs have relied on Benchmark International's deep bench of experienced professionals and dynamic global buyer contacts to achieve their objectives.

Benchmark International's process is built around two core aspects of the lower middle market and middle market mergers and acquisitions environment: it's not just about the numbers and the knowledge gap between sellers and buyers.

For our clients, it's not just about the numbers. Deciding what to do with their businesses and whom to partner with or hand over the reins to is a highly emotional process -- one we understand and adapt the process to. Benchmark International ensures our clients are comfortable with the buyer, their legacy remains intact, and the employees of the business that have been loyal to the owner over the years are protected. A successful transaction isn't simply a closed deal but a deal that leaves both sides happy and excited about the future.

Second, the gap between the buyers' and the sellers' knowledge concerning the M&A process is extremely large when dealing with businesses of this size. Buyers, whether financial or strategic, often have expansive corporate development teams and are backed by elite advisors. Our clients rarely have the necessary experience to drive successful transactions. Benchmark International bridges that gap through its team of experienced multi-skilled professionals that prepare the marketing materials, identify a variety of prospective buyers, and negotiate a deal on your behalf, always with your goals and objectives in mind.

ABOUT BENCHMARK INTERNATIONAL

Benchmark International is one of the world's leading merger and acquisitions firms specializing in the sale of lower mid-market companies. Our typical transactions fall broadly within the \$5 million to \$500 million "lower mid-market." With offices throughout the world, we are in touch with all the major acquirers and consolidators who are constantly seeking both on and off market opportunities across all sectors. Our unique and dynamic international offering presents our clients with unparalleled global coverage, allowing them access through our exclusive databases and business intelligence facilities to both international markets and local representation. As a sell-side representative firm, our clients include owner managed businesses, entrepreneurs, financial institutions through to listed public companies.

WE ARE READY WHEN YOU ARE.

CALL BENCHMARK INTERNATIONAL TODAY IF YOU ARE INTERESTED IN EXITING, GROWING, OR ACQUIRING A BUSINESS.

OXFORD

101 Park Drive | Milton Park
Oxfordshire | OX14 4RY

T: +44 (0)1865 593 890 | **F:** +44 (0)1865 593 891
E: OXFORD@BENCHMARKCORPORATE.COM

MANCHESTER

Benchmark House | Folds Point
Bolton | Greater Manchester | BL1 2RZ

T: +44 (0)161 359 4400 | **F:** +44 (0)161 359 4401
E: MANCHESTER@BENCHMARKCORPORATE.COM

CORK

Unit H | Block 26, 6500 | Avenue 6000
Cork Airport Business Park | T12 XDX4

T: +353(0)21 206 3999 | **F:** +353(0)21 206 3111
E: IRELAND@BENCHMARKCORPORATE.COM

TAMPA

4030 West Boy Scout Blvd. | Suite 500
Tampa | Florida | 33607

T: +1 813 898 2350 | **F:** +1 813 280 9871
E: TAMPA@BENCHMARKCORPORATE.COM

AUSTIN

2009 S Capital of Texas Hwy | Suite 300
Austin | Texas | 78746

T: +1 512 347 2000 | **F:** +1 813 280 9871
E: AUSTIN@BENCHMARKCORPORATE.COM

NASHVILLE

3100 West End. Ave. Suite 150
Nashville | Tennessee | 37219

T: +1 615 651 7477 | **F:** +1 813 280 9871
E: NASHVILLE@BENCHMARKCORPORATE.COM

CAPE TOWN

Airport Office Park | Freight Rd
Ground Floor | Runway 01
Cape Town Airport | 7525

T: +27 (0)21 300 2055 | **F:** +27 (0)21 526 0311
E: AFRICA@BENCHMARKCORPORATE.COM

JOHANNESBURG

First Floor | HQ Bedfordview | Corner of
Arbroath Road and Van der Linde Road
and Smith Road | Bedfordview | 2007

T: +27 (0)11 070 0002 | **F:** +27 (0)21 526 0311
E: AFRICA@BENCHMARKCORPORATE.COM