



Investing in Africa

10th - 11th October 2022
WWW.AFSIC.NET

Park Plaza, Westminster, London

Africa's Leading Global Investment Event

ADVANCING
AGRICULTURE

BUILDING
AFRICA

BANKING
ON AFRICA

INFORMED
INVESTING

POWER
AFRICA

FINTECH
INNOVATION

SUSTAINABLE
GROWTH

60+ COUNTRIES
WWW.AFSIC.NET

LEADING AFRICA EVENT GLOBALLY

AFSIC, now in its 9th year, is believed to be the largest African investment event taking place annually outside Africa and has become one of the most important conduits of investment into Africa.

AFSIC is entirely focused on bringing together Africa's business leaders and Africa's most interesting investment opportunities with the continent's most important investors and dealmakers to facilitate new investment into Africa.

WHAT TO EXPECT AT AFSIC INVESTING IN AFRICA 2022

- **More than 1500** of Africa's most important investors, financial intermediaries and business leaders expected to attend AFSIC 2022
- **Over 300 speakers** expected to share insights into the African investment ecosystem
- Presentations on compelling investment opportunities from over **40 African countries**
- Access to African investment opportunities across all business sectors through the **AFSIC African Investments Dashboard**
- Country and Sector-focused sessions, panels and workshops
- Business networking, one-on-one meetings and social events



AFRICA IS THE NEXT BIG INVESTMENT DESTINATION

Africa is the second fastest-growing region in the world. Multiple indicators suggest that Africa has entered a cycle of strong economic growth that will match that experienced by Asia over the past decades. However, successful investing in Africa requires an understanding of the diverse investment regimes across the continent's 54 countries.

AFSIC provides a forum for investors, business leaders and dealmakers to build Pan-African business networks, share local investment insights and discover some of the continent's most exciting growth opportunities.

NETWORKING AND FOCUSED BUSINESS MEETINGS ARE AT THE HEART OF AFSIC

AFSIC 2022 networking opportunities include:

- Matchmaking sessions facilitated through the sophisticated Event and Meeting App which goes live one month prior to the event
- Numerous sessions dedicated to informally meeting a wide range of representatives from investor groups including: DFI's, Impact Investors, Private Equity Investors and Venture Capital Investors
- The return of the regularly sold-out Meet African Dealmakers event
- Country Sessions and Mini Summits focused on the fastest growing African economies with informal networking at the end of each session
- Various evening social functions



RESULTS - FOCUSED INVESTMENT EVENT

AFSIC has a strong focus on results: making investment decisions, originating and executing transactions and raising capital are key objectives for attending business leaders, investors and financial intermediaries.

The **AFSIC** programme provides multiple opportunities to achieve these objectives through presentations from many of the continent's leading companies and investors on investment opportunities, formal and informal networking sessions and via access to the **AFSIC** African Investments Dashboard which lists investment opportunities across Africa.

The diversity and high calibre of African business leaders attending **AFSIC** attracts a significant number of major institutional investors including private and listed equity firms, DFI's, IFI's, SWF's, LP's, Family Offices, Fund of Funds, Impact Investors, Microfinance Investors and Private Investors.

AFSIC is perhaps the most important Africa investment event taking place annually outside of Africa. The event has developed a reputation for focusing on the discovery of genuine exciting African investment opportunities. Its mandate helps broaden horizons and broker new partnerships focused on high return, long-term investments in Africa. **AFSIC** aims to unlock a valuable dividend for both investors and companies operating within the new dynamic African economic environment.

We very much look forward to seeing you in London from 10th-11th October 2022, Park Plaza Westminster, London. Save the Date!

DON'T MISS OUT, JOIN US!



Rupert McCammon
AFSIC Managing Director

WHO ATTENDS AFSIC?

DELEGATE BREAKDOWN



OVER 1500 DELEGATES EXPECTED TO ATTEND AFSIC 2022

2021 SNAPSHOT

COUNTRY PARTICIPANTS



36

African Countries



37

Other Countries

DELEGATES



550

African Delegates



638

Other Delegates



SPEAKERS & CHAIRS

306

SPONSORS



21

MEETING SPACES



16

MEDIA PARTNERS



21

EXHIBITION STANDS



20

356

Investors



712

Business Leaders



30

Press Representatives



116

Dealmakers



175

Financial Company Representatives



WHAT TO EXPECT AT AFSIC 2022

2 DAYS OF VIP KEYNOTES

Powerful solos

INTERACTIVE EVENT AND MEETING APP

Your chance to plan your high quality interactions during AFSIC

COUNTRY FOCUSED SESSIONS

Highlighting attractive country specific investment opportunities

2 DAYS OF PREMIUM CONTENT

Interactive panel discussions across the themes

INVESTOR PITCHES

Innovative presentations of the most exciting new projects and businesses

EXHIBITION

Engaging with the sponsors and suppliers

NETWORKING SESSIONS

High impact dynamic sessions to maximise your connections

MEET LEADING INVESTORS SESSIONS

Meet the leading DFI's and Impact, Infrastructure, Venture Capital and Early stage Investors

MEET AFRICAN DEALMAKERS EVENT

Enhanced informal networking in a social environment

AFSIC 2022 AGENDA

KEY THEMES

INVESTING IN AFRICA

ADVANCING
AGRICULTURE

FINTECH
INNOVATION

SUSTAINABLE
GROWTH

BUILDING
AFRICA

POWER
AFRICA

BANKING
ON AFRICA

INFORMED
INVESTING

WHY SHOULD INVESTORS ATTEND AFSIC?

Seeking New Investment Ideas?

AFSIC attracts a wide range of business executives and dealmakers from the African continent who represent investor-ready projects, businesses and investment funds seeking debt and/or equity. Investors have numerous opportunities to discover new investment ideas by participating in sector-specific or country-specific presentation and discussion sessions, Quickfire pitch sessions, B2B meetings and informal networking or by joining Investor panel sessions and “Meet The Investor” sessions to share their own investment mandates with company executives and dealmakers.

Raising capital for your own fund?

AFSIC provides opportunities for fund executives to attract investment into new funds through introductions to Fund of Fund, DFI, SWF and other LP investors. Investors can share their funds’ metrics, mandates and past performance through formal presentation sessions, investor panels, formal and informal networking sessions and B2B meetings supported by the African Investments Dashboard digital database of investment opportunities and the sophisticated Event and Meeting App.



New to Africa?

AFSIC programme includes discussion panels with seasoned African investors allowing a cross fertilisation of investment knowledge at continent, country and sector level.



WHAT KIND OF AFRICAN COMPANIES ATTEND AFSIC?

Key Business Sectors

Business leaders from all sectors, including service providers to those sectors, can attend AFSIC to broaden their networks with Africa's most important investors and dealmakers and will benefit from sharing knowledge and experiences with colleagues from across Africa.

In 2022, AFSIC will host focused sessions and workshops in the following sectors:

Agriculture

Education

Financial Services

Gender Empowerment

Infrastructure

Manufacturing

Technology

Climate Change

Energy

Fintech

Healthcare

Logistics

Real Estate

Transport

AFSIC has a strong focus on attracting inward investment into Africa so you will particularly benefit from attending if you are an African business leader in the financial sector:

Commercial Banks

Investment Banks

Insurance Companies

Leasing Companies

Export-Import Agencies

Development Banks

**Fund and Asset
Managers**

**Microfinance
Institutions**

Factoring Companies

Trade Finance

Country-focused sessions provide a forum for business leaders to present investment opportunities across all sectors in that country

WHAT ARE THE MINI COUNTRY SUMMITS?

AFSIC 2022 will include **Mini Country Summits** covering:

Egypt	Ghana	Kenya	Mauritius
Morocco	Nigeria	Rwanda	South Africa

These comprehensive summits will comprise:

- formal presentations and Quickfire Pitch Sessions on specific investment opportunities across multiple business sectors in each country
- panel discussions led by local financial sector experts sharing their insights on how to successfully navigate the investment ecosystem in each country
- an informal business networking session to meet some of the countries' business leaders, government representatives and investors

Delegates attending the mini-summits can expect to leave each session with a good understanding of many of the country's most exciting and potentially profitable investment opportunities, a deeper understanding of local investment considerations and will have a strengthened network of business and investment leaders in that country.



WHAT ARE THE COUNTRY SESSIONS?

Knowledge | Investment Opportunities | Networking

Numerous additional country-focused sessions at AFSIC 2022 will provide delegates with a snapshot of the local investment climate and introduce a mix of exciting opportunities in each country, followed by an informal networking session to expand business opportunities and networks across multiple countries.

Planned country sessions include

Algeria	Angola	Botswana	Cameroon
Cote d'Ivoire	DR Congo	Ethiopia	Mozambique
Senegal	Seychelles	Somalia	Tanzania
Tunisia	Uganda	Zambia	Zimbabwe

Opportunities presented in the country sessions will be available to view on the **African Investments Dashboard**



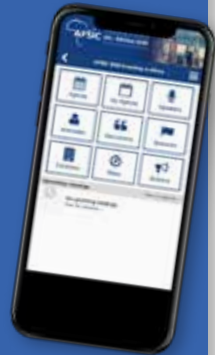
HOW DO BUSINESSES AND INVESTORS CONNECT?

In addition to the formal programme and multiple networking opportunities, delegates attending AFSIC 2022 will be supported by the Event and Meeting App to pre-arrange B2B meetings and will have access to the online African Investments Dashboard to list or view investment opportunities.

Event and Meeting App

The sophisticated and intuitive Event and Meeting App allows business meetings at AFSIC to be pre-arranged up to one month in advance. Delegates can upload their personal profiles and include links to external sites for delegates seeking further information.

Delegates are able to contact each other through the app to plan their meeting agendas for AFSIC and maximise opportunities to make new business connections.



African Investments Dashboard

A key objective for investors, African business leaders and deal makers attending AFSIC is the origination and execution of new transactions on compelling investment opportunities across Africa. Many of the investment opportunities being presented at the conference will be uploaded onto the African Investments Dashboard which will allow investors to conduct in-depth research on new projects and to make contact with African businesses seeking new capital prior to the event.

African businesses can list projects seeking debt or equity at any time and the Dashboard can be accessed by all AFSIC investors throughout the year. Register for access at www.afsic.net/invest-africa.

AFSIC – Investing in Africa is focused on bringing investors and African businesses together to drive new investment into compelling opportunities across the continent

HOW DO I REGISTER?

Registration is required to attend AFSIC and can be completed online. We recommend that you register early to benefit from Early Bird rates at www.afsic.net/delegate-registration.

Delegate Tickets include:

- One delegate place with access to all presentation sessions and networking areas
- Lunch and refreshments on full conference days
- Access to the Meeting and Event App which goes live one month prior to the event

Digital Tickets:

- A digital ticket includes access to our online event platform and allows connections between all delegates and investors whilst virtual meetings can be pre-booked for 10th and 11th October 2022. Digital delegates have the opportunity to submit a digital presentation to be uploaded to the AFSIC YouTube channel and will be given a boosted profile ranking on our Africa Business Opportunities Dashboard mailers. All digital delegates have access to live streaming of the main plenary sessions and access to all recorded content post event.

Extra options:

- Meet African Dealmakers (MAD) event **£145 +VAT**

Contact registrations@afsic.net for further information

HOW TO REGISTER

1 ONLINE
www.afsic.net/registration

2 TICKET INFORMATION
Select your ticket options

3 REGISTRATION
Complete the registration form

4 PAYMENT
Make an easy online payment using credit card or request an invoice

Registration Fees per delegate (excl UK VAT @ 20%)	Amount	Ends
Early Bird Registration 1	£895.00	28-Feb-22
Early Bird Registration 2	£995.00	30-Apr-22
Early Bird Registration 3	£1,095.00	31-May-22
Early Bird Registration 4	£1,195.00	30-Jun-22
Registration Rate	£1,295.00	15-Sept-22
Last Minute Registration Rate	£1,595.00	10-Oct-22
Student Delegate Rate	*£325.00	
Charity Delegate Rate (registered charities only)	*£550.00	
Discount for 3 or more delegates (This discount cannot be used in conjunction with any other discount or promotional offer)	*25%	

**Please apply for this special rate at registrations@afsic.net*

AFSIC Investing in Africa

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International
Investment

Moody's
INVESTORS SERVICE

KFW DEG

FMO
Entrepreneurial
Development
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Delivering insight • Driving innovation

Norsad
CAPITAL

appzone



PearlMutual
Consulting Limited

BENCHMARK
INTERNATIONAL

CAREY OLSEN

LEK

PERENITY
SOFTWARE

LEAPFROG
INVESTMENTS

Dalberg



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Contact us

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